ASUS PRODUCT GUIDE

DECEMBER 2013

ASUS recommends Windows 8.

ASUS ZENBOOK™

Transform your perception

Stunning, stylish and extremely scratch-resistant

WQHD 2560 x 1440
Ultra-high Resolution Display

Scratch-resistant
Corning Gorilla Glass

NVIDIA Dedicated
Graphics

TRANSFORMER BOOK TRIO
Premium Convertibles

1 Device
2 Operating System
3 Working Modes

Android / Windows 8
Dual Operating Systems

Dual Processors
& Storage

*Desktop Monitor not included

TX201LA-CQ012H NEW!

- Intel® Core™ i7-4500U 4M Cache 1.8GHz Turbo up to 3.0GHz / Intel® Atom™ Z2560 1.6GHz (Tablet)
- Windows 8
  Android 4.2 (Tablet)
- Intel HD Graphics 4400
- 11.6" LED-backlit slim FHD 1920x1080 / 16:9
- 4GB & 500GB SATA / 2GB &16GB EMMC (Tablet)
- Rear Camera 5.0MP, HD Front camera
- 1kg (Dock), 800g (Tablet)
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,998 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*)

ALSO AVAILABLE IN i5

TX201LA-CQ013H
- Intel® Core™ i5-4200U

$1,698 (GST Incl.)

TRANSFORMER BOOK
Premium Convertibles

Intel Bay Trail
Quad-core Processor

Latest Windows 8.1

Office Home & Student 2013

T100TA-DK005H NEW!

- Intel® Atom Z3740 1.8GHz
- Windows 8.1
- Intel HD Graphics Gen 7
- 10.1" LED-backlit IPS Panel HD 1366x768 / 16:9
- 2GB & 500GB (Docking) / 32GB EMMC (Tablet)
- Front camera 1.2MP
- 523g (Tablet), 1.15kg (with Dock)
- 1 YEAR INTERNATIONAL

$599 (GST Incl.)

ALSO AVAILABLE

T100TA-DK003H
- 2GB & 64GB SSD (Tablet)

Office

Trend Micro Internet Security (*worth $59*) + Office Home & Student 2013 (*worth $140*)

Intel i5 processor

Windows 8 Pro

Full HD Display

TX300CA-C4033P

- Intel® Core™ i5-3337U 3M Cache 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" LED-backlit slim IPS Panel FHD 1920x1080/16:9
- 4GB &500GB SATA + 128GB SSD
- Front camera 0.3MP
- 1.9kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,898 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + Denon Cocoon Speaker (*worth $549*)

TAICHI
Premium Convertibles

Dual Full HD Displays

4 Display Modes
1 Button Switch

Stylus Included

TAICHI21-CW011P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 11.6" Dual LED-backlit FHD1920x1080/16:9
- 4GB & 256GB SSD
- Rear Camera 5.0MP Auto-Focus, HD Front camera
- 1.25kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,698 (GST Incl.)

ALSO AVAILABLE IN 13"

TAICHI31-CX018P
$2,998 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*) + Denon Cocoon Speaker (*worth $549*)

ZENBOOK
Premium Ultrabooks Series

WQHD 2560x1440
Display *(UX301 only)*

NVIDIA Dedicated
Graphics *(UX302 only)*

Scratch-resistant Corning
Gorilla Glass

UX302LG-C4006H NEW! PRE-ORDER

- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8
- NVIDIA® GeForce® GT 730M with 2GB VRAM
- 13.3" LED-backlit slim FHD 1920x1080 IPS Touch Panel
- 4GB & 750GB SATA + 16GB SSD
- 0.3MP Camera
- 1.47kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,998 (GST Incl.)
2GB Dedicated GRAPHICS

ALSO AVAILABLE IN i5

UX302LG-C4002H
- Intel® Core™ i5-4200U
- Windows® 8
- 500GB SATA + 16GB SSD

$1,698 (GST Incl.)

UX301LA-C4018P NEW! PRE-ORDER

- Intel® Core™ i7-4558U 4M Cache, 2.8GHz (Turbo up to 3.3GHz)
- Windows® 8
- Intel HD Graphics 5100
- 13.3" LED-backlit slim WQHD 2560x1440 IPS Touch Panel
- 8GB & 256GB SSD
- 0.3MP Camera
- 1.2kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,798 (GST Incl.)
WQHD 2560 x 1440 Display

Full HD Display

NVIDIA Dedicated
Graphics *(UX32/UX51 only)*

Slim & Light

UX32VD-R4030H

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 620M with 1GB VRAM
- 13.3" LED-backlit slim FHD 1920x1080 IPS Panel
- 4GB & 500GB SATA + 24GB SSD
- 0.3MP Camera
- 1.45kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,598 (GST Incl.)
Dedicated GRAPHICS

ALSO AVAILABLE IN i5

UX32VD-R4041H
- Intel® Core™ i5-3337U

$1,398 (GST Incl.)

UX51VZ-CM042P

- Intel® Core™ i7-3632QM, 6M Cache, 2.2GHz (Turbo up to 3.2GHz)
- Windows® 8 Pro
- NVIDIA® GeForce® GT 650M with 2GB VRAM
- 15.6" LED-backlit FHD 1920x1080 Touch
- 8GB & 512GB SSD
- HD Camera
- 2.16kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$3,098 (GST Incl.)
Dedicated GRAPHICS

External Optical Drive + Denon Cocoon Speaker (*worth $549*)

UX31A-C4037P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080 Touch
- 4GB & 256GB SSD
- HD Camera
- 1.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,498 (GST Incl.)

Denon Cocoon Speaker (*worth $549*)

UX31A-R4047P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080
- 8GB & 256GB SSD
- 0.3MP Camera
- 1.3kg
- 3 YEARS INTERNATIONAL *(After Free Upgrade worth $256)*

$2,398 (GST Incl.)

Denon Cocoon Speaker (*worth $549*)

UX31A-R4036H

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080
- 4GB & 128GB SSD
- 0.3MP Camera
- 1.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,798 (GST Incl.)

Denon Cocoon Speaker (*worth $549*)

ALL ZENBOOKS: Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*)

VIVOBOOK
Touch Series

Ultra-slim Metallic Design | Intuitive Touch Screen | Resume in 2 secs

S451LB-CA038H NEW!
- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 750GB SATA
- DVD SuperMulti Double Layer Drive
- HD Camera
- 2.2kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,398 (GST Incl.)
Dedicated GRAPHICS
Built-in Optical Drive

ALSO AVAILABLE IN i5
S451LB-CA011H
- Intel® Core™ i5-4200U

$1,198 (GST Incl.)

S551LB-CJ101H NEW!
- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 15.6" LED-backlit HD 1366x768
- 4GB & 500GB SATA
- DVD SuperMulti Double Layer Drive
- HD Camera
- 2.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,198 (GST Incl.)
Dedicated GRAPHICS
Built-in Optical Drive

ALSO AVAILABLE IN i7
S551LB-CJ100H
- Intel® Core™ i7-4500U

$1,398 (GST Incl.)

S301LP-C1017H NEW!
- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- AMD Radeon HD8530 with 2GB VRAM
- 13.3" LED-backlit HD 1366x768 / 16:9
- 4GB & 500GB SATA
- HD Camera
- 1.8kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,298 (GST Incl.)
Dedicated GRAPHICS

S400CA-CA120H
- Intel® Core™ i5-3337U 3M Cache, 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8
- Intel HD Graphics 4000
- 14.0" LED-backlit HD 1366x768
- 4GB & 500GB SATA + 24GB SSD
- HD Camera
- 1.83kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,049 (GST Incl.)

ALSO AVAILABLE IN i7
S400CA-CA089H
- Intel® Core™ i7-3537U

$1,198 (GST Incl.)

ALL VIVOBOOKS (except S200) Trend Micro Internet Security (*worth $59*) + Notebook Bag (*worth $69*) + Optical Mouse (*worth $19*)

K SERIES
Ultrabook Series

NVIDIA 4GB Dedicated Graphics *(i7 model only)* | Built-in Optical Drive | Hybrid Storage

K451LB-WX109H NEW!
- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 500GB SATA + 8GB SSH
- HD Camera
- DVD SuperMulti Double Layer Drive
- 2.0kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$999 (GST Incl.)

ALSO AVAILABLE IN 15"
K551LB-XX244H
- 500GB SATA + 24GB SSD

K451LB-WX107H NEW!
- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 4GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 750GB SATA + 8GB SSH
- HD Camera
- DVD SuperMulti Double Layer Drive
- 2.0kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,298 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Notebook Bag (*worth $69*) + Optical Mouse (*worth $19*) + miniVGA/ USB LAN dongle (*worth $69*)

X SERIES
Performance Series

NVIDIA Dedicated Graphics | Built-in Optical Drive | Ice-Cool Technology

X550CC-XX184H
- Intel® Core™ i5-3337U 3M Cache, 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8
- NVIDIA® GeForce® GT720M with 2GB VRAM
- 15.6" LED-backlit HD 1366x768 Touch
- 4GB & 500GB SATA
- 0.3MP Camera
- DVD SuperMulti Double Layer Drive
- 2.3kg
- 1 YEAR INTERNATIONAL

$899 (GST Incl.)

ALSO AVAILABLE IN 14"
X450CC-WX064H

X450CC-CA167H
- Intel® Core™ i5-3337U 3M Cache, 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8
- NVIDIA® GeForce® GT720M with 2GB VRAM
- 14.0" LED-backlit HD 1366x768 Touch
- 4GB & 500GB SATA
- 0.3MP Camera
- DVD SuperMulti Double Layer Drive
- 2.3kg
- 1 YEAR INTERNATIONAL

$999 (GST Incl.)

ALSO AVAILABLE IN 15"
X550CC-CJ441H

Trend Micro Internet Security (*worth $59*) + Notebook Bag (*worth $69*) + Optical Mouse (*worth $19*)

ASUS recommends Windows 8.

N SERIES
Multimedia Series

Haswell Quad-core i7 Processor | NVIDIA Dedicated Graphics | Includes ASUS SonicMaster Subwoofer

N550JV-CM041H LIMITED STOCKS!
- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 750M with 4GB VRAM
- 15.6" LED-backlit TFT LCD HD 1366x768 / 16:9
- 8GB & 1TB SATA
- 0.3MP Camera
- Blu-Ray (Read)
- 2.7kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,898 (GST Incl.)

N750JV-T4014H LIMITED STOCKS!
- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 750M with 4GB VRAM
- 17.3" LED-backlit TFT LCD FHD 1920x1080
- 8GB & 1TB SATA
- 0.3MP Camera
- Blu-Ray (Read)
- 3.33kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,798 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Optical Mouse (*worth $19*) + ASUS SonicMaster Subwoofer

G SERIES
Gaming Series

Haswell Quad-core i7 Processor | NVIDIA Dedicated Graphics | Full HD Display

G750JX-T4064H
- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GTX770MX with 3GB GDDR5
- 17.3" LED-backlit FHD+ 1920x1080
- 8GB & 750GB SATA
- 0.3MP Camera
- DVD SuperMulti Double Layer Drive
- 4.5kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,198 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Gaming Backpack (*worth $169*) + Gaming Mouse (*worth $89*)

G750JH-CV020H LIMITED STOCKS!
- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GTX780MX with 4GB GDDR5
- 17.3" LED-backlit FHD+ 1920x1080
- 32GB & 2TB SATA
- 0.3MP Camera
- Blu-Ray (Write)
- 4.5kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$3,598 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Gaming Headset *worth $169* + Gaming Backpack (*worth $169*) + Gaming Mouse (*worth $89*) + NVIDIA 3D Glasses (*worth $239*)

THE NEW PADFONE INFINITY
Pad & Phone in One

$100 Off* with every purchase of ASUS Laptop
*Only valid with StarHub signups. Valid till 31 Dec 2013. Voucher included with this catalog.

5" Full HD Phone ⟷ 10.1" Full HD Tablet | Powerful Quad-core Processor | Excellent low light shoots

The new PadFone Infinity
- Qualcomm Snapdragon 800 quad-core 2.2GHz
- Android 4.2 Jelly Bean
- 5-inch Full HD (1920 x 1080, 441PPI) with capacitive multi-touch Super IPS display with 400 cd/m2 brightness, Corning® Fit glass
- 2MP AF front (F2.0)
  13MP AF rear (F2.0) with PixelMaster technology & LED flash
- 16 / 32GB, microSD card slot (up to 64GB) / 2GB LPDDR3 RAM
- 802.11a/b/g/n/ac with WiFi Direct, Bluetooth 4.0 (EDR + A2DP), NFC
- MyDP port (supports Micro-USB 2.0 Host & Device up to 1080p, video-out with optional adapter), 3.5mm headphone, Nano SIM slot
- Motion Accelerometer, gyroscope, e-compass, ambient light, proximity, A-GPS with GLONASS
- 2400mAh / Talk time: up to 19 hours (3G), Video playback time: up to 9 hours, Standby time: Up to 410 hours (3G) / 200 hours (LTE)
- 145g
- 1 YEAR LOCAL

16GB PHONE: **$898** 32GB PHONE: **$998** (GST Incl.)

The new PadFone Infinity Station
- 10.1" (1920 x 1200 / 224PPI) Super IPS (400 nits) Scratch-resistant glass with anti-fingerprint coating
- 1MP front Camera, 13MP via PadFone Infinity rear camera
- Up to 40 hours of 3G Talk Time* (5000mAh)
- Support Micro-USB 2.0 Host
- GSM, WCDMA, LTE antennae & LTE receiver diversity & Bluetooth-WiFi antenna
- High Quality Speaker, SonicMaster Technology
- 264.6 x 181.6 x 10.6mm
- 532g
- 1 YEAR LOCAL

$368 (GST Incl.)

ASUS recommends Windows 8.

ASUS FONEPAD
ASUS Pad & Phone in One

Full 3G Phone Functions

Powerful Performance with Intel processor

32GB Large Storage Capacity

FONEPAD ME371 (3G)

- Android JellyBean 4.1
- Intel Atom Z2460 1.6GHz
- 7" WXGA (1280x800) LED Backlight IPS Panel Multi-touch
- 1GB DDR3L & 32GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n + Bluetooth 3.0 + GPS + 3G Connectivity
- Rear Camera 3.0MP Auto-Focus; 720p video recording
  Front camera 1.2MP
- 1x micro USB, 1x Headphone/Mic-in, 1x Micro SD card reader (Up to 32GB), 2x Digital Mic, 1x Receiver, 1x SonicMaster Speaker
- Up to 9 hrs* battery life
- 340g
- 1 YEAR INTERNATIONAL

$399 (GST Incl.)

3G Phone Built-in
Fun and Call in One

Free Lifetime 5GB ASUS WebStorage

ACCESSORIES

VERSASLEEVE: **$29 (GST Incl.)**

NEXUS 7
Android Tablets

FHD IPS Panel

Narrow Bezel Design

Best of Google

NEXUS 7 (2013)

- Android 4.4 Jelly Bean
- Qualcomm Snapdragon S4 Pro 8064 1.5GHz, L2 2MB Quad-core
- Adreno 320, 400MHz
- 7" WUXGA Full HD (1920x1200) IPS, 400 nits, 10-finger Multi-touch
- 2GB DDR3L & 16GB/32GB EMMC
- 802.11a/b/g/n (integrated dual band 2.4G/5G) + Bluetooth 4.0
- Rear: 5MP F/2.4 auto-focus Front: 1.2MP
- 1x Micro-USB with SlimPort™, 1x Audio Jack, Support Miracast
- Built-in Stereo Speakers
- G-sensor, Light sensor, E-compass, Gyroscope, Hall sensor
- Up to 10 hrs* / 290g
- 1 YEAR INTERNATIONAL

WIFI 16GB: **$379 (GST Incl.)**

WIFI 32GB: **$429 (GST Incl.)** LTE 32GB: **$529 (GST Incl.)**

ACCESSORIES

TRAVEL COVER: **$29 (GST Incl.)**

ASUS MEMO PAD HD 7
Android Tablets

Quad-core processor

HD IPS Panel

Dual Speakers with SonicMaster

Memo Pad ME173X

- Android JellyBean 4.2
- MediaTek MT8125 @ 1.2 GHz, Quad-Core
- 7" WXGA (1280 X 800) LED Backlight; IPS panel,10 finger multi-touch
- 1GB DDR3L & 16GB EMMC + Free 16GB WebStorage for 1 Year
- 802.11b/g/n + Bluetooth 4.0
- Rear Camera 5MP, Front camera 1.2MP
- 1x Audio Jack (Head Phone / Mic-in), 1x Micro-USB port, 1x Micro SD (SDHC)
- Up to 10 hrs* battery life
- 302g
- 1 YEAR LOCAL

$249 (GST Incl.)

Free 16GB 1 Year ASUS WebStorage

ACCESSORIES

Persona Cover: **$29 (GST Incl.)**

Transcover: **$39 (GST Incl.)**

ASUS TRANSFORMER PAD
Android Tablets

Ultra High Resolution (2560 x 1600)

Powered by NVIDIA Tegra 4

Includes ASUS Keyboard

Win a Transformer Pad TF701 this Xmas!
Scan for details

POWERED BY NVIDIA TEGRA

Transformer Pad TF701

- Android 4.3 Jelly Bean
- NVIDIA® Tegra® 4 Quad-Core 1.9GHz
- 72 Core GeForce®
- 10.1" WQXGA QHD (2560x1600) IPS, 400 nits, 10-finger Multi-touch
- 2GB DDR3L & 32GB EMMC + Free Lifetime 5GB ASUS WebStorage
- Integrated 802.11 a/b/g/n + Bluetooth™ 3.0
- 1.2MP, 720p video recording (Front)
  5MP F/2.4 with auto-focus, 1080p video recording (Back)
- 1x Micro SD (up to 64GB), 1x Micro HDMI, 1x Audio Jack *(Pad)*
- 1x USB 3.0, 1x SD Card Reader (up to 64GB) *(Dock)*
- Up to 17 hrs* battery life *(With Dock)*
- 585g *(Pad only)* / 1155g *(With Dock)*
- 1 YEAR LOCAL

$749 (GST Incl.)

Free Lifetime 5GB ASUS WebStorage

ACCESSORIES

TERRA MINI PACK: **$49 (GST Incl.)**

LTE Connectivity

Powered by NVIDIA Tegra 3

Includes ASUS Keyboard

POWERED BY NVIDIA TEGRA

Transformer Pad TF300TL (LTE)

- Android 4.2 Jelly Bean
- NVIDIA® Tegra® 3 Quad-Core
- High-performance 12-core NVIDIA® GPU
- 10.1" LED Backlight WXGA (1280x800) IPS
- 1GB DDR3L & 32GB EMMC + Free Lifetime 8GB ASUS WebStorage
- Integrated 802.11 b/g/n + Bluetooth™ 3.0 + 4G Connectivity
- 1.2 Mega pixels (Front); 8 Mega Pixels (Back)
- 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack, 1x Standard SIM card slot *(Pad)*
- 1x USB, 1x SD Card Reader *(Dock)*
- Up to 14/15 hrs* battery life *(With Dock)*
- 635g *(Pad only)* / 1181g *(With Dock)*
- 1 YEAR INTERNATIONAL

$699 ~~U.P.$949~~ **(GST Incl.)**

Free Lifetime 8GB ASUS WebStorage

ACCESSORIES

TERRA MINI PACK: **$49 (GST Incl.)**

ASUS VIVOTAB SMART
Windows 8 Tablets

Office Home & Student 2013

Supports Windows Desktop Applications

Up to 9.5h* usage

VIVOTAB SMART ME400C / ME400CL (LTE)

- Windows® 8
- Intel Atom processor Z2760 dual-core 1.8Ghz
- 10.1" Ratio: 16:9 (1366x768) LED Backlight screen
- 2GB RAM & 64GB capacity + Free 3 yrs 32G ASUS Webstorage
- 802.11 b/g/n + Bluetooth 4.0 + 4G Connectivity (ME400CL)
- Front Camera: 2MP with LED indicator;
  Rear Camera: 8MP F2.2, Lens: 5P, Auto focus with LED flash 1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI, 1x Micro SD Card Reader
- Up to 9.5hrs* battery life / 580g
- 1 YEAR INTERNATIONAL

WIFI: **$499** ~~U.P.$699~~ **(GST Incl.)** LTE: **$699** ~~U.P.$899~~ **(GST Incl.)**

Free 32GB ASUS WebStorage for 3 Years + Office Home & Student 2013 *(worth $140)* + Transleeve *(worth $59)*

ACCESSORIES

MICRO HDMI TO VGA CABLE: **$55 (GST Incl.)**

ASUS recommends Windows.

aboutASUS

ASUS is a worldwide top-three consumer laptop vendor and maker of the world's best-selling, most award-winning, motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, laptops, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones.

Driven by innovation and committed to quality, ASUS won 4,168 awards in 2012 and is widely credited with revolutionising the PC industry with its Eee PC™. ASUS has more than 12,500 employees around the globe with a world-class R&D team of 3,800 engineers. Company revenue for 2012 was approximately US$14 billion.

asus.com/sg

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www.facebook.com/asus.sg

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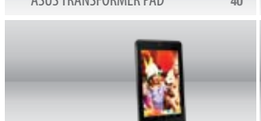
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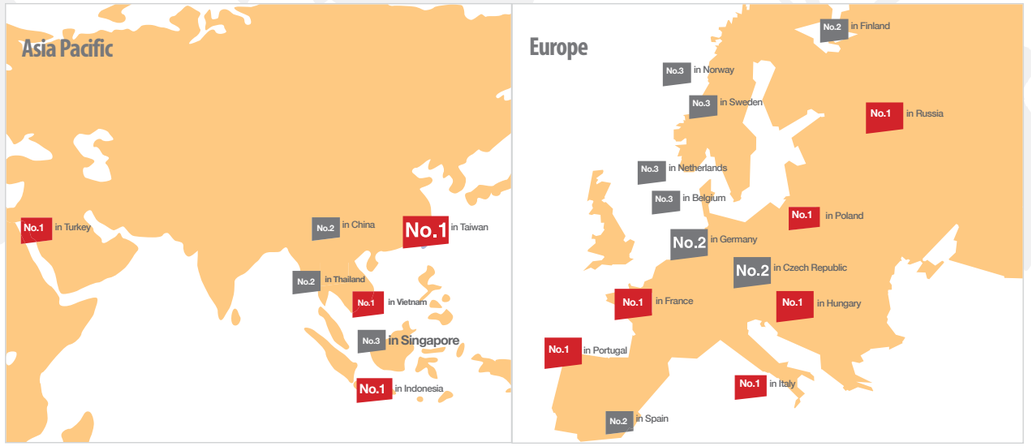
ASUS is the No.1 Laptop Brand in Southeast Asia

According to the latest IDC report (2013 Q2), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- **The No.1 Consumer laptop brand in APAC** (excluding China & Japan)
- **The Top 1 laptop brand in Central and Eastern Europe**
- **The Top 2 laptop brand in China**
- **The Top 2 laptop brand in Western Europe**
- **The Top 3 laptop brand in APAC** (excluding China & Japan)
- **The Top 3 Android Tablet Brand in the World**



ASUS is the No.1 Motherboard Brand in the World

• ASUS had shipped 420,000,000 motherboards since 1989

• One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard

The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.

ASUS received 4,168 awards in 2012

A testament to your commitment to innovation, design and quality, ASUS garnered a total of 4,168 awards from prestigious technology organisations and IT journalists worldwide.

ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.

ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.

Marks in History: ASUS Notebooks

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

In outer space

Zero defects during 600 days in space!
Two ASUS notebooks were selected by R&K, a major computer and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware.

"ASUS notebooks never overheat like those made by other companies", said Sergei Avdeev, one of the Russian cosmonauts. "Thermal flow in space and on Earth is completely different. Only notebooks with the best cooling can survive continious operation. We used our ASUS notebooks all day without a problem."

In the air

Helping the NRMA CareFlight helicopter rescue unit save lives.
NRMA CareFlight, an emergency medical and rescue helicopter unit serving New South Wales in Australia, uses ASUS notebooks in different fields, including aviation, medical treatment, and adminstration. ASUS notebooks play a critical role in CareFlight improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%.

"All out pilots are very impressed with ASUS notebooks and amazed at their ability to withstand aircraft vibration," said Mark Lees, Community Relations Manager of CareFlight. "We are ready to install ASUS notebooks in all our aircrafts and link them to onboard navigation computers."

On the road

Flawless performance during grueling off-road racing.
ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, which saw them used in hote deserts and snow-covered mountains. They acted as navigation devices, exceling due to their built-in GPS functionality and dynamic map displays. They were also mobile communication centers, enabling email and video conferencing.

"Needless to say, ASUS computers survived the severe conditions of this strenuous voyage without a single flaw," said race organiser Aviv Shweky.

At the ends of the earth

Conquering Antarctica.
Perfect performance records in freezing temperatures at the South Pole have been achieved. A December 2003 expedition that included acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks to record and share their experiences.

On the world's highest peak

First notebooks to scale Mount Everest.
Conditions at the world's tallest mountain may faze other notebooks, but several ASUS models, including the U5/S6 leather and bamboo editions, W7 and U1 were chosen to accompany an expedition to the top of Mount Everest, know locally as Qomolangma. Upon reaching base camp at 500m, only ASUS notebooks continued to operate. Other notebooks failed to boot due to extremely low ambient temperatures. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang Yongfong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

ASUS recommends Windows 8.

ASUS. Made Intuitive for You

PRODUCTIVITY

ASUS Instant On

Resume from sleep in 2 secs with ASUS Instant On to eliminate irritating reboot waiting time. In addition, when the battery level is below 5%, data will be automatically backed up.

Larger Smart Gesture Touchpad

Larger smart gesture touchpad with screen matching proportions allow more intuitive control, easier and more comfortable usage.

SuperBatt Technology

ASUS laptops comes with a longer battery recharge cycle longevity of up to 3 times. Now you can be rest assured that the percentage of fully charged capacity will be kept high even after long-term usage.

IceCool Technology

IceCool technology ensures that your palm rests stay below body temperature, so they feel cool even during the longest typing session or even after long periods of usage.

ASUS Miracast

ASUS Miracast is a WiFi certified groundbreaking solution for displaying personal and online content on a big screen with a simple wireless connection. It enables content mirroring from your tablet to other display screens.

ASUS CloudStorage

With ASUS CloudStorage, you can access all your documents, photos, music and videos from any device you're on, with instant file syncronization so you're always on the latest version. Tight security is maintained while ensuring greater convenience.

ENHANCED ENTERTAINMENT

SonicMaster

ASUS SonicMaster technology combines both software and hardware enhancements to give you high audio quality, with crystal clear, true-to-life surround sound, deeper and richer bass, distinct vocals, a more powerful volume, and a wider sound range.

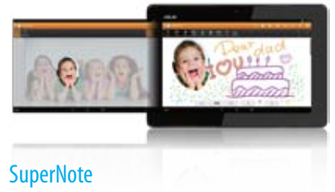
SonicMaster speakers are constructed from metal with increased hardness to enhance audio balance with large resonance chambers for your unforgettable enjoyment.

ORGANIZATION APPS

ASUS Story

Create stunning presentations or simply organise your photos in albums with ASUS Story and its page-turning animations. Add a map or text if you like, and adjust to a layout or reposition your photos to how you would like them to be.

PRODUCTIVITY APPS



SuperNote

Taking notes have never been this easy, with ASUS SuperNote. Just scribble, draw or type your notes. What's more, you can even insert photos, videos or audio clips of your lectures or meetings into them!

WebStorage Online Office

Need to edit a document urgently? Just open the document in your WebStorage and you can edit directly from there, with WebStorage Online Office. Not only that, you can also create new documents and presentations, and share them instantly.

Floating App

Now with ASUS multitasking app, you can easily switch between your apps. Supports Browser, Calendar, Calculator and other ASUS apps.

Instant Dictionary

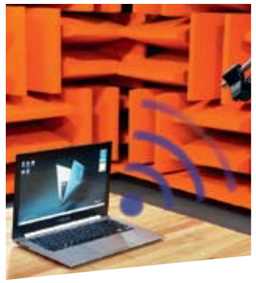
Instantly translate words, phrases and sentences in emails, pages or apps with a single touch. Simply highlight to translate instantly.

Extreme Test
Ensure Top-Quality Notebooks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.

Keyboard Test
ASUS tests the keyboard to check the comfort and durability, especially on keys that are more frequently used.

Abrasive Test
Abrasive resistance test subjects the exteriors of ASUS notebooks to friction, making sure that the colors and surface materials stay at prime conditions even after extensive and demanding use.



Noise Test
ASUS notebooks undergo meticulous noise testing to help promote a quiet and pleasant computing environment for consumers. Noise mitigation, quiet cooling and component seals are all put to test in this set of trials.

Pressure Test
Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests, and ASUS commercial panel pressure tests exceeds the requirements of normal notebook standards by 20%.

Hinge Test
Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness. ASUS Commercial Series notebooks exceed industry standards in this area as well.

Vibration Test
Vibration test puts the notebooks on multiple frequency vibrations to ensure that the frame construction outside and the inside of the notebooks are always attached securely.

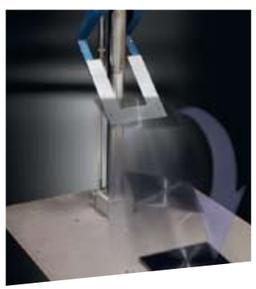
Shock Test
Notebooks are likely to experience shocks during shipping and day-to-day use. This is why ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

Spin Test
Most of the notebook covers can be opened with one hand and this means that the screen has to be flexible. Spin tests are carried out to measure how well the lid is able to protect the notebook by testing it with a twist on the overall framework to an extreme degree.

High Acceleration Test
HALT test (Highly Accelerated Life Test) tests notebooks in high speed stimulations to simulate the movement of a mobile notebook, with an extensive analysis of our engineers to reduce the problems that may occur during transportation.

Port Test
Each port is tested to ensure that it remains strong and solid despite the continuous plug and unplug actions.

Temperature Test
Each ASUS notebook went through many trials to be able to continue to operate in diverse climates. One of the tests is to stimulate an environment of high humidity and low, and also in extreme temperature conditions. Each weak point in the material and framework is strengthened. This is the reason ASUS notebooks have high durability.



Fall Test
A dropped notebook shouldn't mean a broken notebook and ASUS puts its notebooks through a series of drop tests to measure how well they cope with life's little accidents. ASUS commercial notebooks surpass industry standards at more than double the drop height.

ASUS received 4,168 awards in 2012

A testament to our relentless innovation and the result from years of research in design and manufacturing techniques, ASUS garnered a total of 4,168 awards from prestigious technology organisations and IT journalists worldwide. This can only be achieved by a company with vision and mission to pursue the best innovation.

ASUS is increasingly placing emphasis on tablets and smartphones to stay ahead with consumers' changing lifestyle needs, and once again our innovation and persistence in perfection leads to a total of 798 awards for tablets and smartphones!

iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.

Innovation International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.

SINGAPORE
FEB 2012
CNET ASIA

The Asus Zenbook UX31E is an excellent-looking Windows Ultrabook laptop that matches the MacBook Air step for step with an even better price.

SINGAPORE
FEB 2012
DIGITAL LIFE

Just 3mm at its thinnest and 17mm at its thickest, Asus Zenbook's 1600 by 900 pixel 13-3inch screen puts even the MacBook Air to shame.

SINGAPORE
APR 2012
STUFF MAGAZINE

All-metal design, a hi-res 13.3in screen and dual-core Corei7 innards: ASUS' Ultrabook has brains and beauty.

SINGAPORE
NOV 2012
HARDWARE MAGAZINE

We feel that the differentiating factor for an Ultrabook should be battery life, which is where ASUS outlasts everyone else.

SINGAPORE
NOV 2012
DIGITAL LIFE

Asus Vivobook S400 is an affordable laptop for users who want a WIndows 8 touchscreen machine that does not break the bank.

SINGAPORE
MAY 2012
CNET ASIA

With its upgraded internals, the Asus N46VZ continues to be an excellent multimedia laptop, even if a slow HDD and bloatware drags down its performance.

SINGAPORE
JAN 2012
HARDWARE ZONE

Asus Zenbook is really sexy, very robust, and it's an Ultrabook.

SINGAPORE
FEB 2012
CNET ASIA

The Asus Zenbook UX31E is an excellent-looking Windows Ultrabook laptop that matches the MacBook Air step for step with an even better price.

SINGAPORE
FEB 2012
DIGITAL LIFE

This is the beauty of the Nexus 7: its well-balanced weight of 340g and comfortable 7-inch display make it a perfect e-book reader. Its display is complimented by a sharp screen resolution of 1,280x800 pixels that delivers crystal clear images and videos.

SINGAPORE
APR 2012
HARDWARE ZONE

With Tegra 3 based devices becoming more commonplace, does that make the Transformer Prime old and unappealing? Far from it. In fact,Transformer Pad TF300 is still very much the fantastic Android device that first appeared in our labs late last year.

SINGAPORE
OCT 2012
STUFF MAGAZINE

A pin-sharp HD screen, quad-core power and battery-boosting dock make Transformer Infinity the top Droid.

SINGAPORE
APR 2012
CNET ASIA

You're unlikely to find a more affordable quad-core powered 10-inch Android tablet than the Asus Transformer Pad 300.

SINGAPORE
OCT 2012
HARDWARE MAGAZINE

There is little reason to doubt that we are looking at the best Android tablet on the market right now. In the Android space at least, none of the immediate competition can match Nexus 7's performance, features and overall value proposition.

SINGAPORE
OCT 2012
DIGITAL LIFE

Smooth controls and a speedy processor make this a great tablet for music and videos.

SINGAPORE
OCT 2012
STUFF MAGAZINE

This little Android, Nexus 7 is head and shoulders above the 7in tablet competition.

SINGAPORE
AUG 2012
HARDWAREZONE

Nexus 7 is the Cream of the Crop.

SINGAPORE
AUG 2012
HARDWAREZONE

Despite its lower than average price point, the Nexus 7 boasts quite a solid build that is comparable to the more expensive 7-inch tablets such as the BlackBerry PlayBook.

SINGAPORE
NOV 2012
CNET ASIA

We love the concept of the smartphone-tablet hybrid, and we think it's great that Asus has improved on many aspects of PadFone 2.

SINGAPORE
NOV 2012
HARDWAREZONE

Sporting the latest mobile processor, a 4.7-inch display with one of the best panel technologies, superb imaging performance and a solid design, the ASUS PadFone 2 is ready to fight with the big guys in the market.

SINGAPORE
NOV 2012
DIGITAL LIFE

The Asus PadFone 2's speed puts others to shame.

US
APR 2012
HOT HARDWARE

The Transformer Pad pffers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.

US
NOV 2012
HOT HARDWARE

Overall Windows RT and the NVIDIA Tegra 3 powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.

UK
JULY 2012
CNET

With the latest Android Jelly Bean software, a high definition screen and quad-core processor, the Nexus 7 by ASUS is a jaw-dropping bargain.

UK
SEP 2012
PC PLUS

For a cutting edge tablet with a powerful engine, just like Nexus 7 made by ASUS, there's very little better on the market.

UK
SEP 2012
KNOW YOUR MOBILE

Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there.

UK
SEP 2012
KNOW YOUR MOBILE

Nexus 7 made by ASUS is an awesome device with excellent hardware and priced at a very low price point. Best Android tablet out there.

Australia
JAN 2012
CNET

First impressions of Transformer Prime? This thing is thin. It's also thinner than the iPad 2, and when combined with its champagne-gold backing, presents quite the drool-worthy device.

Australia
MAR 2012
PC USER

With Transformer Prime, HD videos play smoother than ever and games look more fluid and dynamic. This is a pretty compelling tablet, with lots of graphics grunt and solid build quality.

Germany
JUL 2012
PC USER

ASUS presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.

Germany
NOV 2012
AREAMOBILE

The hardware of the ASUS PadFone 2 is beyond doubt and provides optima in everyday usage and in many benchmarks.

INDONESIA
DEC 2012
HARDWARE MAGAZINE

VivoBook S200 is perfect for mobile users with a different usage experience with Windows 8.

INDONESIA
DEC 2012
TECHLIFE

Boosting of 3D screen performance with high capacity graphics, gaming notebook G75VW is the best innovation of the year.

GERMANY
MAR 2011
REDDOT DESIGN

The Eee Pad TF101 is suitable for users who want to access digital content while on the go. It is a compact and elegant unit that combines functionality with user-friendliness.

GERMANY
MAY 2011
iF DESIGN FORUM

The notepad goes digital with Eee Note from ASUS. The Eee Note is one of the world's most accurate and sensitive digital note taking devices and gives the users the feel of writing on paper.

US
JAN2011
STUFF

Without a doubt, this year's CES is wall-to-wall with tablets, but ASUS Eee Pad Slider caught our eye with its combination of a sliding keyboard and power

ASUS Customer Happiness 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are commited to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

asus design

Sleek and light trendsetting design
•
Gorgeous wide-angle IPS display quality*

Enjoy SonicMaster impactful and richer audio performance
•
AudioWizard provides multiple modes for diverse listening

Responsive multi-touch panels for superb natural experiences
•
Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences

Instant On

2-second instant on resume and up to 14 days standby
•
Three times the charge-cycle lifespan with advanced polymer batteries*

CLOUD STORAGE

Free 32GB of ASUS WebStorage for 3 years!
•
ASUS MyBigCast offers seamless sync between multiple devices

ASUS 2 Years International Warranty

ASUS guarantees you with no repair and component charges within your 2 years warranty period for notebooks. For tablets, 1 year international or local warranty is offered depending on the models. ASUS's international warranty makes sure that you are protected even if you are stationed abroad, with our centers established across 55 countries.

This is ASUS's commitment to deliver quality and customer satisfaction to you, wherever you might be.

EXTENDED WARRANTY

NOTEBOOK	2nd Yr International Warranty	$129
	3rd Yr International Warranty	$159
	2nd & 3rd Yr International Warranty	$239
Tablets	2nd Yr International Warranty	$89
	2nd & 3rd Yr International Warranty	$139

ONLY WITH AUTHORISED DEALERS & ASUS ROYAL CLUB

ASUS SINGAPORE SERVICE CENTER

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9.30am to 5.30pm (Mon - Fri). *Extended hours to 7pm (Wed)*
9.30am to 12.30pm (Sat). Closed on Sun & Public Holidays

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CHINA +86-21-5442-1616
CROATIA +385-1-3654-961
CZECH REPUBLIC +420-596-766-888
DENMARK +45-3832-2943
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All bonus gifts to be collected from dealers. Bonus gifts while stocks last only. Only purchase of ASUS notebooks & tablets during the promotion period is entitled to the bonus gifts indicated in this flyer. Redemption of bonus gifts and promotions after indicated date in this flyer will be considered invalid. Products and bonus gifts' images are for reference only. Specifications are correct at time of print. ASUS reserves the rights to change any specifications without prior notice. **#ASUS stands by their notebook LCD panels, offering a one month servicing/replacement of the panel from time of purchase should the panel have any bright dot.**

11.6" 13.3"

ASUS TAICHI™

The Incredible Fusion of Laptop and Tablet

Combining a Laptop and a Tablet

The ASUS TAICHI™ is an incredible combination of laptop and tablet whose double-sided Full HD IPS display switches seamlessly between modes at a touch. Lid open, TAICHI™ is a laptop with a full-size backlit keyboard. Lid is closed, TAICHI™ instantly transforms into a multi-touch tablet. Both TAICHI™ screens work independently and simultaneously too, so people can share its powerful Intel® Core™ i7 processor, astonishing SonicMaster audio co-developed with Bang & Olufsen ICEpower®, dual HD camera and array microphones.

1080P Full HD | Touch Screen | 2-SEC INSTANT ON | USB 3.0 | Bluetooth 4.0 | micro HDMI | Quick Charge | SonicMaster

ASUS recommends Windows 8 Pro.

ENHANCED PRODUCTIVITY

One-Finger Mode Switching

Want to switch from your laptop mode to tablet mode? Just use one finger to close the lid of TAICHI. Instantly it transforms from a laptop into a tablet interface. It's that simple.

TAICHI Stylus

Use TAICHI Stylus to sketch or to write notes in Tablet or Extend mode. Expand the scope of work achievable with ASUS TAICHI and its Stylus. Now you can enhance your productivity regardless of the nature of tasks with TAICHI.

TAICHI™ SHARING : 4 Display Modes

It's a laptop. It's a tablet. More than that, the unique function of TAICHI which enables you to switch to 4 different display modes gives you the unparalleled flexibility of sharing with your boss, colleagues to friends and family, giving you your desired privacy with the 4 different modes.

INCREDIBLE BEAUTY

Dual High-Definition Display Screens

The ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies thanks to two 1080p Full HD displays. IPS technology ensures a brillant image with accurate colours and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear even when seen from the side. TAICHI can capture incredible images too, thanks to HD camera in both notebook and tablet modes.

Thin and Light

Even with two screens, ASUS TAICHI is able to maintain its sleekness with a front profile of 3mm and rear profile of 16.5mm. Besides that, the 1.25kg light weight adds to the ease of mobility.

Lift the lid with one smooth motion and TAICHI becomes a fully featured laptop. The Full HD 11.6" screen features IPS technology for a vibrant image with wide viewing angles. The backlit keyboard with ambient light control and large multi-touch touchpad make light of productivity tasks too.

Close the lid and TAICHI instantly becomes a tablet. 10-point multi-touch Full HD screen gives complete fingertip control and the supplied stylus works just like a pen on paper for accurate handwritten notes and sketches, plus IPS technology keeps the iamge bright and clear. Built-in motion sensors also make TAICHI the ideal for mobile gaming.

Only TAICHI gives you 2 display screens with its Mirror mode. With the lid open and Mirror mode enabled, the 2 screens are able to display the same image which makes TAICHI perfect for sharing your favourite movie or software demonstration. IPS display technology ensures a bright, vibrant image with wide viewing angles on both screens too.

In Extend mode, TAICHI is no longer one computer - it's two. When enabled, the 2 screens can be used by 2 people at once, as a laptop as well as a tablet. Extend mode is ideal for presentations and the supplied Screen Share app lets the presenter see the script on one screen while the audience views the slides on the other.

TAICHI Exterior Interface

Use TAICHI as a tablet with the lid closed, or utilize TAICHI's Mirror or Extend modes for sharing your content.

TAICHI Interior Interface

Use TAICHI as a fully featured notebook with the lid opened.

INCREDIBLE AUDIO & VISUAL

5MP 1080p Exterior Camera

With 5MP exterior camera and HD interior camera, now you can take premium quality photos with TAICHI, as well as have high quality visuals during video conferences.

Premium Audio Quality
Co-Developed with Bang & Olufsen ICEpower®

TAICHI features ASUS SonicMaster audio technology, developed with the world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass.

High Quality Conferences with background noise suppression

Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear, too.

ASUS INTUITIVE DESIGN

Backlit Keyboard

In dim light, the keyboard is highlighted with a back light, which enhances your productivity even with an absence of light.

Large Gesture Pad

The large Smart Gesture touchpad makes apps in notebook mode just as intuitive to use.

TAICHI21-CW011P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 11.6" Dual LED-backlit FHD1920x1080/16:9
- 4GB & 256GB SSD
- Rear Camera 5.0MP Auto-Focus, HD Front camera
- 1.25kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,698 (GST Incl.)

ALSO AVAILABLE IN 13"
TAICHI31-CX018P
$2,998 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $89 each*) + Denon Cocoon Speaker *(worth $349)*

*Battery life subject to configurations & usage

11.6"

ASUS **Transformer Book** Trio

It's a Laptop. It's a Tablet. It's a Desktop PC.

1 Device. 2 Operating Systems. 3 Working Modes.

ASUS Transformer Book Trio is the world's first 3-in-1 laptop, tablet and desktop PC, with dual operating systems. Switch between Android and Windows 8 easily and with its dual CPU, you can play games as a tablet in Android mode, and attached the keyboard to a monitor to work as a Windows desktop PC concurrently.

*Desktop Monitor not included

1080P Full HD · Touch Screen · 2-SEC INSTANT ON · USB 3.0 · Bluetooth 4.0 · micro HDMI · Quick Charge · SonicMaster

INCREDIBLE PERFORMANCE

One Button Switch between Android & Windows

With both Android and Windows platforms in one device, you can enjoy the best of both platforms in a device. Switch between Android and Windows easily as a notebook, enjoy your games and entertainment as a tablet, and work productively in Windows as a desktop PC by connecting to a monitor.

Dual Processors

Featuring the latest 4th generation Intel® Core i7 processor, the Trio is a powerful laptop that instantly transforms into a multi-touch Android tablet running on Intel® Atom™ dual-core processor and a separate desktop PC that is ready to connect to a monitor.

Dual Storage Capacities

With the display docked, not only can the Trio switch instantly between Windows 8 and Android 4.2, you can also access the data between both operating systems via the tablet storage!

Up to 13h*

Up to 13 hours usage

Separate batteries are found in both the tablet and PC Station keyboard dock to maximise mobility by extending the battery life. Now you no longer have to worry about not being able to finish your work on-the-move, or missing your favourite TV show!

INCREDIBLE TOUCH

Intuitive Small Touch Points of 6mm.

Experience completely new touch experiences with its all-glass panel. The responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. This flowing motion makes swiping, scrolling, and all other gestures quicker, more intuitive, and incredibly rewarding. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS touchscreen notebooks smoothly.

3 WORKING MODES

Notebook Mode

Powered by 4th generation Intel® Core™ processor for seamless multi-tasking performance and outstanding energy efficiency, you can get more done in laptop mode with both Windows 8 and Android when you are on the move.

Tablet Mode

Detach the Trio's 11.6-inch display and it instantly becomes a responsive multi-touch Android tablet with an Intel® Atom™ dual-core processor.

Desktop PC Mode

When the Trio's tablet display is used in tablet mode, the PC Station keyboard dock does not need to sit idle. Connect a monitor or HDTV and it becomes a fully functional desktop PC with a built-in keyboard and multi-touch touchpad.

INCREDIBLE BEAUTY

Premium Full HD IPS panel

ASUS Transformer Book Trio features a 1080p Full HD display with IPS technology for an incredibly crisp and detailed image with 178° wide viewing angle. IPS display technology gives vivid and accurate colors that keep the images bright and clear, even when seen from the sides of the screen.

TX201LA-CQ012H NEW!

- Intel® Core™ i7-4500U 4M Cache 1.8GHz Turbo up to 3.0GHz / Intel® Atom™ Z2560 1.6GHz (Tablet)
- Windows 8 Android 4.2 (Tablet)
- Intel HD Graphics 5000
- 11.6" LED-backlit slim FHD 1920x1080 / 16:9
- 4GB & 500GB SATA / 2GB &16GB SSD (Tablet)
- Rear Camera 5.0MP, HD Front camera
- 1kg (Dock), 800g (Tablet)
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,998 (GST Incl.)

ALSO AVAILABLE IN i5

TX201LA-CQ013H

- Intel® Core™ i5-4200U

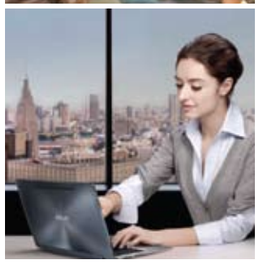
$1,698 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*)

10.1" 13.3"

ASUS **Transformer Book**

World's First Detachable Laptop



One Computer, Two Ways of Working

Meet the world's first convertible Windows 8 laptop. Powered by Intel® processors, ASUS Transformer Book is two computers in one. One one hand, it's a fully featured laptop, while on the other hand it's a multi-touch tablet with blazingly fast SSD.

Enjoy the best of both mobile worlds with ASUS Transformer Book.

1080P Full HD · Touch Screen · 2-SEC INSTANT ON · USB 3.0 · Bluetooth 4.0 · micro HDMI · Quick Charge · SonicMaster

ASUS recommends Windows 8 Pro.

2 WORKING MODES

Laptop Mode

When it comes to productivity, ASUS Transformer Book TX300 is a full featured laptop with powerful 3rd generation Intel Core processor, Intel GMA 400 graphics and 4GB RAM. The mobile dock has a wide range of ports, built-in battery and a SATA hard drive.

Tablet Mode

When it's time to relax, TX300's Full HD display quickly detaches from the mobile dock and can be used as a lightweight multi-touch tablet with built-in 128GB SSD.

INCREDIBLE BEAUTY

[4mm / 11mm / 950g]

World's Thinnest Intel Tablet

Detached from the dock, TX300 is the world's thinnest tablet that is powered by Intel Core i7 with a slim profile of 4mm.

Premium Full HD IPS panel boosts display details

ASUS Transformer Book TX300 features a 1080p Full HD display with IPS technology for an incredibly crisp and detailed image with 178° wide viewing angle. IPS display technology gives vivid and accurate colors that keep the images bright and clear, even when seen from the sides of the screen. In addition, ASUS Splendid technology enhances the display of ASUS notebook panels, reproducing richer and deeper colors for visually stunning experience in any viewing scenerios.

ENHANCED PRODUCTIVITY

Battery Up Technology

The Battery Up mode in ASUS Transformer Book enables extended mobile usages by disabling everything in the dock except for keyboard and touchpad so that the dock's battery can power the tablet for longer usage hours.

128GB SSD + 500GB SATA HDD

Dual Storage Capacity

Connect ASUS Transformer Book TX300 to its notebook dock and it instantly becomes a fully functional notebook with 500GB SATA storage in addition to the 128GB SSD capacity in its tablet mode. Exclusive ASUS high-speed bridge technology ensures blisteringly fast 5GB/sec transfer speed from the SATA hard drive too - even faster than USB 3.0!

INCREDIBLE AUDIO

SonicMaster

Powerful Audio with 4 Speakers

Co-Developed with Bang & Olufsen ICEpower®

ASUS Transformer Book boasts of a total of 4 speakers, delivering an incredible and immersive listening experience, in addition to ASUS SonicMaster technology. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass.

ARRAY MIC

High Quality Conferences with background noise suppression

Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear, too.

TX300CA-C4033P

- Intel® Core™ i5-3337U 3M Cache 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" LED-backlit slim IPS Panel FHD 1920x1080/16:9
- 4GB &500GB SATA + 128GB SSD
- Front camera 0.3MP
- 1.9kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,898 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + Denon Cocoon Speaker (*worth $549*)

T100TA-DK005H NEW!

- Intel® Atom Z3740 1.8GHz
- Windows 8.1
- Intel HD Graphics Gen 7
- 10.1" LED-backlit IPS Panel HD 1366x768 / 16:9
- 2GB & 500GB (Docking) / 32GB SSD (Tablet)
- Front camera 1.2MP
- 523g (Tablet), 1.15kg (with Dock)
- 1 YEAR INTERNATIONAL

$599 (GST Incl.)

ALSO AVAILABLE

T100TA-DK003
- 64GB SSD

Office

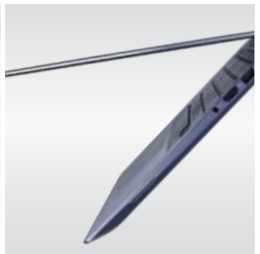
Trend Micro Internet Security (*worth $59*) + Office Home & Student 2013 (*worth $140*)

*Battery life subject to configurations & usage

13.3"

ASUS ZENBOOK™

Premium WQHD Ultrabooks



Stylish Premium Ultrabooks

With an even slimmer razor-thin design, latest Intel i7 processor, the new ASUS ZENBOOK™ redefines style and performance. Now ZENBOOKs comes equipped with Corning Gorilla Glass which improves durability and scratch resistance.

ZENBOOK UX302 gives you graphics performance with NVIDIA dedicated graphics, while UX301 brings you stunning visuals with its WQHD 2560 x 1440 ultra high resolution. Be it performance or beauty, the new ASUS ZENBOOKs fulfills your every wish.

Touch Screen | 2-SEC INSTANT ON | USB 3.0 | Bluetooth 4.0 | micro HDMI | Quick Charge | SonicMaster

INCREDIBLE BEAUTY

Premium WQHD Corning Gorilla Glass IPS panel

The new ASUS ZENBOOKs are equipped with Corning Gorilla Glass which increases the durability and up to 3 times scratch resistance.

ASUS ZENBOOK UX301 comes with ultra high resolution 2560 x 1440 with 300 nits and 220 pixels per inch (PPI), resulting in high quality visuals which allows you to view more details in better clarity.

Redefining Style

The new ASUS ZENBOOKs are crafted with finely-made crystalline glass and ceramic coating, giving it a premium hairline finish while reducing fingerprints.

ASUS INTUITIVE DESIGN

Intuitive Small Touch Points of 6mm.

ASUS laptops in completely new touch experiences with its all-glass panel. Smooth throughout, the responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS VivoBook touchscreen laptops smoothly.

INCREDIBLE PERFORMANCE

Incredible Performance with latest Intel Core i7 processor

Get top speed and experience the smoothness with Intel Core i7 processors. Now you can multi-task and open multiple applications simultaneously.

Ultrabook with Dedicated Graphics

ASUS ZENBOOK UX302 brings you an Ultrabook with dedicated graphics, letting you experience superior graphics. Utilizing NVIDIA dedicated graphics with 2GB VRAM, experience enhanced multimedia enjoyment.

Ultra Slim & Light

The new ZENBOOKs are 14% slimmer with a slim profile of 15.5mm. With the addition of ultra light weight of 1.2kg, the new ASUS ZENBOOKs is the ultimate enbrodiment of beauty that enhances your ease of mobility. You can just carry it along with you just about everywhere.

INCREDIBLE RESPONSIVENESS

Resume 2 secs

Resume from sleep in 2 secs

With the power of ASUS Super Hybrid Engine II technolgy and super-efficient components, ZENBOOK™ achieves true 2-second instant resume to eliminate irritating reboot waiting time. Its battery can last up to 14 days of standby time. Worried about data lose? You can put your mind to ease because when the battery level is below 5%, your data will be backed up automatically to the SSD.

UX302LG-C4006H NEW! PRE-ORDER

- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8
- NVIDIA® GeForce® GT 730M with 2GB VRAM
- 13.3" LED-backlit slim FHD 1920x1080 IPS Panel Touch
- 4GB & 750GB SATA + 16GB SSD
- 0.3MP Camera
- 1.45kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,998 (GST Incl.)

2GB Dedicated GRAPHICS

ALSO AVAILABLE IN i5

UX302LG-C4002H
- Intel® Core™ i5-4200U
- Windows® 8
- 500GB SATA + 16GB SSD

$1,698 (GST Incl.)

UX301LA-C4018P NEW! PRE-ORDER

- Intel® Core™ i7-4558U 4M Cache, 2.8GHz (Turbo up to 3.3GHz)
- Windows® 8
- Intel HD Graphics 5100
- 13.3" LED-backlit slim WQHD 2560x1440 IPS Panel Touch
- 8GB & 256GB SSD
- 0.3MP Camera
- 1.2kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,798 (GST Incl.)

WQHD 2560 x 1440 Display

ALL ZENBOOKS: Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*)

*Battery life subject to configurations & usage

13.3" 15.6"

ASUS ZENBOOK™

Premum Full HD Ultrabooks

Full HD Ultrabooks with Style and Quality

The world's most advanced Ultrabook. With the same razor-thin design, powerful Intel processor, ASUS ZENBOOK™ is a perfect balance of style and performance.

SonicMaster audio ensures amazing sound quality too, while the Full HD multi-touch display uses IPS technology for a brilliant image with rich colours that looks incredible from every angle.

1080P Full HD · Touch Screen · 2-SEC INSTANT ON · USB 3.0 · Bluetooth 4.0 · micro HDMI · Quick Charge · SonicMaster

INCREDIBLE BEAUTY

1080P

Premium Full HD IPS panel boosts display details

ASUS ZENBOOKs with Full HD 1080p display screens showcases pixel-perfect vivid images on IPS panels. With 178^0 viewing angles, now you can have great views from almost any direction at nearly twice the angles of other ultrabooks. The Full HD screens also boost colour gamut to 72% and contrast to a bright 800:1, which are double of the capabilities of the display screens of other ultrabooks.

[3mm / 9mm / 1.3kg]

Ultra Slim & Light

With a slim profile of 3 -9mm and ultra light weight of 1.3kg, ASUS ZENBOOKs is the ultimate enbrodiment of beauty that enhances your ease of mobility. You can just carry it along with you just about everywhere.

INCREDIBLE RESPONSIVENESS

Resume 2 secs

Resume from sleep in 2 secs

With the power of ASUS Super Hybrid Engine II technolgy and super-efficient components, ZENBOOK™ achieves true 2-second instant resume to eliminate irritating reboot waiting time. Its battery can last up to 14 days of standby time. Worried about data lose? You can put your mind to ease because when the battery level is below 5%, your data will be backed up automatically to the SSD.

USB 3.0 · Bluetooth 4.0 · micro HDMI

Easy connectivity for file transfers and more

With the various tools such as USB 3.0, Bluetooth 4.0, and micro HDMI, experience the ease of connectivity for file transfers, connecting to a bigger screen and more.

INCREDIBLE PERFORMANCE

intel inside CORE i7 Ultrabook Inspired by Intel

Incredible Performance with Intel Core i7 processor

Get top speed and experience the smoothness with Intel Core i7 processors. Now you can multi-task and open multiple applications simultaneously.

INCREDIBLE AUDIO

SonicMaster

High audio clarity with SonicMaster

Developed with Bang & Olufsen ICEpower®, SonicMaster delivers clarity, powerful bass, wide range along with powerful volume, to you who desires quality audio.

UX32VD-R4030H

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 620M with 1GB VRAM
- 13.3" LED-backlit slim FHD 1920x1080 IPS Panel
- 4GB & 500GB SATA + 24GB SSD
- 0.3MP Camera
- 1.45kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,598 (GST Incl.)

Dedicated GRAPHICS

ALSO AVAILABLE IN i5

UX32VD-R4041H
- Intel® Core™ i5-3337U

$1,398 (GST Incl.)

UX51VZ-CM042P

- Intel® Core™ i7-3632QM, 6M Cache, 2.0GHz (Turbo up to 3.2GHz)
- Windows® 8 Pro
- NVIDIA® GeForce® GT 650M with 2GB VRAM
- 15.6" LED-backlit FHD 1920x1080 Touch
- 8GB & 512GB SSD
- HD Camera
- 2.16kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$3,098 (GST Incl.)

Dedicated GRAPHICS

External Optical Drive + Denon Cocoon Speaker *(worth $549)*

UX31A-C4037P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080 Touch
- 4GB & 256GB SSD
- HD Camera
- 1.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,498 (GST Incl.)

Denon Cocoon Speaker *(worth $549)*

UX31A-R4047P

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8 Pro
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080
- 8GB & 256GB SSD
- 0.3MP Camera
- 1.3kg
- 3 YEARS INTERNATIONAL *(After Free Upgrade worth $256)*

$2,398 (GST Incl.)

Denon Cocoon Speaker *(worth $549)*

UX31A-R4036H

- Intel® Core™ i7-3537U, 4M Cache, 2.0GHz (Turbo up to 3.1 GHz)
- Windows® 8
- Intel HD Graphics 4000
- 13.3" D-backlit slim FHD 1920x1080
- 4GB & 128GB SSD
- 0.3MP Camera
- 1.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,798 (GST Incl.)

Denon Cocoon Speaker *(worth $549)*

ALL ZENBOOKS: Trend Micro Internet Security (*worth $59*) + Sleeve Case (*worth $49*) + miniVGA/ USB LAN dongle (*worth $69 each*)

*Battery life subject to configurations & usage

13.3" 14.0" 15.6"

ASUS VivoBook

Intuitive Touch Screen Laptops

The World at Your Fingertips

Inspired by the Lation verb for "to live", ASUS VivoBook is a personal companion that blends the unique elegance of ASUS notebook design with Windows 8 touch-friendly operating system.

ASUS VivoBook embodies the spirit of touch to maximize intuitive interaction, offering naturally enjoyable user experiences that enhance ever aspect of your lifestyle. It has been designed with stand-out aesthetics, true-to-life sound and instinctive touch.

They are ideal for the increasingly cloud-based nature of computing, supporting seamless connectivity and usage on the go.

Touch Screen | 2-SEC INSTANT ON | USB 3.0 | Bluetooth 4.0 | micro HDMI | Quick Charge | Larger Smart Gesture Touchpad | SonicMaster

ASUS INTUITIVE DESIGN

6mm Small Touch Points

All-Glass Touchscreen. Intuitive Small Touch Points of 6mm.

ASUS VivoBook S400 ushers in completely new touch experiences with its all-glass panel. Smooth throughout, the responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. This flowing motion makes swiping, scrolling, and all other gestures quicker, more intuitive, and incredibly rewarding. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS VivoBook touchscreen laptops smoothly.

ASUS Intuitive Instant Functions

ASUS has developed a range of Instant Functions especially for Windows 8, enabling fuller immersion in the new operating system. With just one key press, engage and load up Instant Functions for more customization options and more personal interaction with your computing environment.

INCREDIBLE PERFORMANCE

Ultrabook with Dedicated Graphics

Now ASUS VivoBook S550 brings you an Ultrabook with dedicated graphics, letting you experience superior graphics. Utilizing NVIDIA dedicated graphics with 2GB VRAM, experience enhanced multimedia enjoyment.

500GB SATA HDD + **24GB** SSD

Ultrabooks with more storage space

ASUS VivoBooks (except S200 & S300) are ultrabooks that combines SATA HDD with SSD to give you more storage space while retaining the sleekness and fast response time. Now you can have more storage space without sacrificing any Ultrabook capabilities.

Free 32GB WebStorage for 3 years

ASUS VivoBooks with cloud-based WebStorage lets you access all your documents, photos, music, and videos from any device you're on, with instant file synchronization so you're always on the latest version.

S451LB-CA038H NEW!

- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 750GB SATA
- DVD SuperMulti Double Layer Drive
- HD Camera
- 2.2kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,398 (GST Incl.)
Dedicated GRAPHICS
Built-in Optical Drive

ALSO AVAILABLE IN i5
S451LB-CA011H
• Intel® Core™ i5-4200U
$1,198 (GST Incl.)

S551LB-CJ101H NEW!

- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 15.6" LED-backlit HD 1366x768
- 4GB & 500GB SATA
- DVD SuperMulti Double Layer Drive
- HD Camera
- 2.3kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,198 (GST Incl.)
Dedicated GRAPHICS
Built-in Optical Drive

ALSO AVAILABLE IN i7
S551LB-CJ100H
• Intel® Core™ i7-4500U
$1,398 (GST Incl.)

S301LP-C1017H NEW!

- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- AMD Radeon HD8530 with 2GB VRAM
- 13.3" LED-backlit HD 1366x768 / 16:9
- 4GB & 500GB SATA
- HD Camera
- 1.8kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,298 (GST Incl.)
Dedicated GRAPHICS

S400CA-CA120H

- Intel® Core™ i5-3337U 4M Cache, 1.8GHz (Turbo up to 2.7GHz)
- Windows® 8
- Intel HD Graphics 4000
- 14.0" LED-backlit HD 1366x768
- 4GB & 500GB SATA + 24GB SSD
- HD Camera
- 1.83kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,049 (GST Incl.)

ALSO AVAILABLE IN i7
S400CA-CA089H
• Intel® Core™ i7-3537U
$1,198 (GST Incl.)

ALL VIVOBOOKS (except S200) Trend Micro Internet Security (*worth $59*) + Notebook Bag (*worth $69*) + Optical Mouse (*worth $19*)

*Battery life subject to configurations & usage

14.0" 15.6"

ASUS K·SERIES

Ultrabooks Series with NVIDIA Dedicated Graphics

An All-Rounder Ultrabook

Designed gorgeous with metal hairline texture, the new ASUS K series is incredibly slim, sophisticated and designed for mobility. It offers a minimalist yet stylish look with thoughful design features such as rounded corners. The ergonoimic keyboard enables the finest input, while Smart Gesture technology brings touch fidelity.

With the latest Intel processors and NVIDIA dedicated graphics, you can be assured of its performance withthe new K series. Along with its optimum performance, resume your work readily with ASUS Instant On, which allows you to continue your work in 2 seconds from sleep.

SuperBatt · IceCool Technology · 2-SEC INSTANT ON · USB 3.0 · Bluetooth 4.0 · HDMI · SonicMaster

OPTIMIZED PERFORMANCE

intel inside CORE i5 · intel inside CORE i7

Powerful Performance with new Haswell processors

Get top speed and experience the smoothness with the latest Intel Core processors. Now you can multi-task and open multiple applications simultaneously.

NVIDIA GeForce Up to 4GB VRAM

NVIDIA Dedicated Graphics

The new ASUS K Series packs power into your everyday laptop with its NVIDIA dedicated graphics to enhance your everyday computing needs, even if you need to run graphic intensive programs.

3x

3x Battery Life Span with SuperBatt Technology

With SuperBatt technology, ASUS laptops comes with a longer battery recharge cycle longevity of up to 3 times. Now you can be rest assured that the percentage of fully charged capacity will be kept high even after long-term usage.

Larger Smart Gesture Touchpad

Larget Smart Gesture touchpad with screen matching proportions allow more intuitive control and easier comfortable usage.

RESPONSIVENESS

Resume 2 secs

Resume from sleep in 2 secs

With the power of ASUS Super Hybrid Engine II technolgy and super-efficient components, ASUS laptops achieved true 2-second instant resume to eliminate irritating reboot waiting time. Its battery can last up to 14 days of standby time. Worried about data lose? You can put your mind to ease because when the battery level is below 5%, your data will be backed up automatically to the SSD.

USB 3.0

Faster Data Transfers with USB 3.0

Transfers data and HD multimedia content up to 10x faster as compared to USB 2.0 for faster file sharing and data backups. Now your file transfer is waiting time is reduced drastically with ASUS's USB 3.0 ready laptops.

Bluetooth 4.0 · HDMI

Easy connectivity for file transfers and more

With the various tools such as Bluetooth 4.0, and HDMI, experience the ease of connectivity for file transfers, connecting to a bigger screen and more.

OPTIMIZED EVERYDAY COMFORT

IceCool

Cool Palm Rests even after Long Periods of Usage

ASUS's IceCool Technology ensures that your palm rests stay below body temperature, so they feel cool even during the longest typing session or even after long periods of usage.

K451LB-WX109H NEW!

- Intel® Core™ i5-4200U 3M Cache, 1.6GHz (Turbo up to 2.6GHz)
- Windows® 8
- NVIDIA® GeForce® GT 740M with 2GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 500GB SATA + 8GB SSD
- HD Camera
- DVD SuperMulti Double Layer Drive
- 2.0kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$999 (GST Incl.)

ALSO AVAILABLE IN 15"
K551LB-XX244H

K451LB-WX107H NEW!

- Intel® Core™ i7-4500U 4M Cache, 1.8GHz (Turbo up to 3.0GHz)
- Windows® 8.1
- NVIDIA® GeForce® GT 740M with 4GB VRAM
- 14.0" LED-backlit HD 1366x768
- 4GB & 750GB SATA + 8GB SSD
- HD Camera
- DVD SuperMulti Double Layer Drive
- 2.0kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

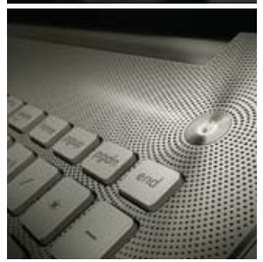
$999 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Notebook Bag (*worth $69*) + Optical Mouse (*worth $19*) + miniVGA/ USB LAN dongle (*worth $69*)

15.6" 17.3"

ASUS N·SERIES

Touch Screen Multimedia Laptops with True-to-Life Audio Experience



Defining Entertainment with Premium Audio Technology & Full HD Touch Panels

ASUS N Series multimedia notebooks now comes with Full HD Touch Screens, optimized for your Windows 8 experience.

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, N Series notebooks include a bundled subwoofer for extra-impactful bass, culmimating in the finest audio on any laptops. Technical Grammy award-winning MaxxAudio is one of the leading professional audio processing tools in the sound industry.

1080P Full HD | Touch Screen | USB 3.0 | Bluetooth 4.0 | HDMI | Quick Charge | SonicMaster Premium | MAXX AUDIO

POWERFUL MULTIMEDIA PERFORMANCE

intel inside CORE i7

Ultimate Performance with Intel Core i7 processor

Get top speed and experience the smoothness with new Haswell Intel Core i7 processor. Experience top multimedia performance with top processor performance.

NVIDIA GeForce

World's First Laptop with 4GB VRAM

ASUS N Series is the world's 1st laptop that boasts of having NVIDIA dedicated graphics with 4GB VRAM! What it means is that now you can run graphic intensive programs and witness the incredible fine graphic details and effects on your N Series laptops.

High Capacity Storage & Memory

Store your high-definition files on your ASUS N Series laptop with the high capacity built-in storage. What's more, with a high 8GB memory, now you can open your large videos and photos in a shorter time.

STUNNING VISUALS

6mm Small Touch Points

All-Glass Touchscreen. Intuitive Small Touch Points of 6mm.

ASUS N Series ushers in completely new touch experiences with its all-glass panel. Smooth throughout, the responsive touchscreen means your fingers can slide edge to edge naturally and unhindered. With small touch points of 6mm, what it means is even the small fingers of toddlers are able to operate the ASUS touchscreen laptops smoothly.

INCREDIBLE AUDIO

SonicMaster Premium

MAXX AUDIO

True-to-Life Audio Experience

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, N Series notebooks include a bundled subwoofer for extra-impactful bass, culminating in the finest audio on any portable PC.

Crystal Clear Sound

Every note and nuance comes across to listeners in pure fidelity with no compromise.

Wide Frequency

ASUS SonicMaster retains a professional grade frequency range that is similar to stand-alone Hi-Fi systems.

Distinct Vocals

SonicMaster boosts vocals with clarity and power, giving you an impression of a live performance.

Deeper and richer bass

ASUS N Series with its larger speaker chambers and bass extension algorithms ensures powerful bass.

Higher Volume

The amplifier in ASUS N Series laptops receives higher voltage as compared to other laptops, enabling playbacks at significantly higher volume.

SonicMaster Subwoofer

ASUS SonicMaster subwoofer is included in every ASUS N Series laptops to give you an extra boost to bass performance.

N550JV-CM041H *LIMITED STOCKS!*

- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 750M with 4GB VRAM
- 15.6" LED-backlit TFT LCD HD 1366x768 / 16:9
- 8GB & 1TB SATA
- 0.3MP Camera
- Blu-Ray (Read)
- 2.7kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,898 (GST Incl.)

N750JV-T4014H *LIMITED STOCKS!*

- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GT 750M with 4GB VRAM
- 17.3" LED-backlit TFT LCD FHD 1920x1080
- 8GB & 1TB SATA
- 0.3MP Camera
- Blu-Ray (Read)
- 3.33kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$1,798 (GST Incl.)

Trend Micro Internet Security *(worth $59)* + Optical Mouse *(worth $19)* + ASUS SonicMaster Subwoofer

ASUS ROG · SERIES Republic of Gamers Laptops with Extreme Performance

The Ultimate Gaming Laptop

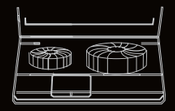
Republic of Gamers G series gaming laptops now comes bring the uncompromising performance of a fully-fledged gaming PC to a sleek, stylish and portable form factor. Inspired by the stealth fighter, the G series' dynamic lines, sculptured form factor and matte black finish are complemented by a unique thermal design.

Equipped with the latest Intel® Core™ processor, and the latest NVIDIA® GeForce™ enthusiast level graphics with Active Shutter 3D technology, the G series notebooks' extreme performance offers you an immersive gaming experience.

REPUBLIC OF GAMERS

3D · 1080P Full HD · 5° Ergonomic Design · Intelligent Cooling System · USB 3.0 · Bluetooth 4.0 · HDMI · DirectX 11 · SonicMaster

TOP-NOTCH GAMING EXPERIENCE



Intelligent Dual Cooling System

ASUS ROG G Series packs a massive performance punch, which needs to be kept cool. Its dual fan filter system enables you to keep your system running cool and quiet. The unique intelligent design improves power and thermal efficiency by exhausting hot air from the back of the machine, enabling you to leave the competition battling for survival in your wake.

5° Ergonomic Design

With the gamers in mind, ASUS ROG G Series boasts of a 5° ergonomic design that ensures your comfort even after long hours of intense battles.

Wide Viewing Angle with Anti-Glare

The wide viewing angle of ASUS ROG Series reduces the dead zone and helps to improve visibility during your gaming sessions and particularly in dark environments. By using anti-glare panels, reflections are avoided and more comfortable to the eye during long gaming sessions.

SonicMaster · EAX Advanced HD 5.0

Intense Audio Enjoyment

ASUS G750 comes with built-in SonicMaster subwoofer with MaxxAudio technology and an onboard headphone amplifier which channles extra power to the headphone. With the extra amp, headphones perform to their full potential.

TRUE-TO-LIFE 3D EXPERIENCE

Incredible 3D Experience

ASUS ROG Series is built to be one of the most powerful mobile gaming machines with NVIDIA® 3D Vision™ 2, 3D Active Shutter and 3D LightBoost Technology. Games, photos and movies can now be experienced on the ASUS ROG Series in both Full HD and true 3D!

HDMI

3D TV Output

Experience your 3D gaming action on your TV screen! 3D TV output on both Full High Definition and 3D models allows you to immerse yourself in the action fully with a bigger screen.

INTENSE GAMING PERFORMANCE

intel inside CORE i7

Extreme Performance with new Haswell processor

Get top speed and experience extreme gaming sessions with the latest processors.

NVIDIA GeForce GTX770MX · Microsoft DirectX 11

Powerful Graphics Down to Finer Details

Witness the finer details of the intense graphics in your games with the powerful NVIDIA GeForce GTX770MX. Optimise your level of visual intensity with no compromise to quality nor the intensity of graphic details. With DirectX 11, leverage the efficiency and power of today's multi-core processors. Smoother 3D animators, and graphics are more lifelike and nuanced than ever before

G750JX-T4064H

- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GTX770MX with 3GB GDDR5
- 17.3" LED-backlit TFT LCD FHD+ 1920x1080
- 8GB & 750GB SATA
- 0.3MP Camera
- DVD SuperMulti Double Layer Drive
- 4.5kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$2,198 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Gaming Backpack (*worth $169*) + Gaming Mouse (*worth $89*)

G750JH-CV020H ***LIMITED STOCKS!***

- Intel® Core™ i7-4700HQ Processor (6M Cache, up to 3.40 GHz)
- Windows® 8
- NVIDIA® GeForce® GTX780MX with 4GB GDDR5
- 17.3" LED-backlit TFT LCD FHD+ 1920x1080
- 32GB & 2TB SATA
- 0.3MP Camera
- Blu-Ray (Write)
- 4.5kg
- 2 YEARS INTERNATIONAL *(After Free Upgrade worth $129)*

$3,598 (GST Incl.)

Trend Micro Internet Security (*worth $59*) + Gaming Headset *worth $169* + Gaming Backpack (*worth $169*) + Gaming Mouse (*worth $89*) + NVIDIA 3D Glasses (*worth $239*)

ASUS **VivoTab**™ Smart

10.1”Windows 8 Tablet for the everyday user

A Brand New Start to Stylish Mobility

Productivity and entertainment on the move has never been this simple. With ASUS VivoTab Smart's light weight of 580g and a long battery life of up to 9.5 hours, the device is more than sufficient to last through your all-day classes. Using Windows 8 platform also means that you can also install Microsoft Office progams to work on your assignments and work, and connect to a printer to print them out just from ASUS VivoTab Smart.

Windows 8 | Long Battery Life | Multi-touch | 8MP | micro HDMI | SonicMaster

ULTRA MOBILITY

Slim and Light

With a slim profile and a light weight of 580g, ASUS VivoTab SMART enhances the ease and mobilty enabling you to just bring the device along with you to just about everywhere.

Up to **9.5h***

Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as the VivoTab SMART. That's why you can get up to 9.5 hours* battery life on the move.

ON-THE-GO HUB

8MP

Crystal Clear 8MP Camera

Take high quality photos on-the-go with ASUS VivoTab Smart's 8MP camera. It comes with built-in LED Flash for dim light situations too. Its 2MP front camera with LED indicator gives you high clarity video images when doing video chatting with your friends!

178° Wide Viewing Angle

With an IPS panel with 178° wide viewing angle, even your friends sitting further to the sides of you are able to share the excitement of your favourite movie. Get yourself surrounded with your friends and your entertainment!

Sharing made easy with NFC

Want to share some files with your friends, just use NFC (Near Field Communication) and transfer to your friend's device wirelessly within a distance of 4cm. It's that easy.

NFC

32GB 3 years FREE

Free 32GB WebStorage for 3 years

Cloud-based WebStorage lets you access all your documents, photos, music, and videos from any device you're on, with instant file synchronization so you're always on the latest version. ASUS WebStorage maintains tight security while ensuring greater convenience – it uses easy link-based sharing to get you and your family or friends connected via one unified cloud life.

*Battery life subject to configurations & usage

ULTRA PRODUCTIVITY

Supports Windows Desktop Applicatons

With a Windows 8 tablet, what it means is the thorough integration with your Windows devices, be it your desktop or your laptop. Now you can run the same applications on your Windows 8 tablet. Besides, you can also connect to any PC peripherals such as your printer or scanner with ASUS VivoTab SMART, just like how you connect with your laptop.

Pre-installed Microsoft Office(2013 H&S Ed.)

Working on your office documents such as Excel, Powerpoint, Word has never been easier. Now you can work on your documents on VivoTab Smart and sync easily with your laptop for transfering of files.

ACCESSORIZE YOUR VIVOTAB SMART

Accessorize with ASUS Transleeve

Choose your choice of colour for ASUS Transleeve, made specially to compliment VivoTab SMART. ASUS Transleeve is available in 4 colours - Black, Grey, Pink and Blue.

VIVOTAB SMART ME400C / ME400CL (LTE)

- Windows® 8
- Intel Atom processor Z2760 dual-core 1.8Ghz
- 10.1" Ratio: 16:9 (1366x768) LED Backlight screen
- 2GB RAM & 64GB capacity + Free 3 yrs 32G ASUS Webstorage
- 802.11 b/g/n + Bluetooth 4.0 + 4G Connectivity (ME400CL)
- Front Camera: 2MP with LED indicator;
  Rear Camera: 8MP F2.2, Lens: 5P, Auto focus with LED flash
  1080p video recording
- 2-in-1 Audio Jack (Head Phone/Mic-in)/1x Micro HDMI,
  1x Micro SD Card Reader
- Up to 9.5hrs* battery life / 580g
- 1 YEAR INTERNATIONAL

WIFI: **$499** (GST Incl.) U.P.$699 LTE: **$699** (GST Incl.) U.P.$899

Free 32GB ASUS WebStorage for 3 Years + Office Home & Student 2013 *(worth $140)* + Transleeve *(worth $59)*

ACCESSORIES

MICRO HDMI TO VGA CABLE: **$55** (GST Incl.)

10.1”

ASUS **Transformer Pad** Quad-core Ultra High Resolution Tablet

Infinitely the Best Visual Experience

Imagine having the entire Milky Way brought to life in front of you with a clarity with which you can practically see every speck of its mysterious colors swirling around. With the new Transformer Pad and its ultra high resolution of 2560 x 1600, now you can practically have the Milk Way come to life in the palm of your hands!

Be enthralled by the responsiveness and speed of the new Transformer Pad even with intensive games, made possible by the latest NVIDIA Tegra 4 processor. See the difference in your gaming graphics with its additional depth and dimension.

The new ASUS Transformer Pad brings you an experience on a new level!

9/10 HARDWARE ZONE — HARDWARE ZONE BEST VALUE

QHD 2560x1600 ultra high resolution

4+1 Latest NVIDIA Tegra 4 processor

Multi-touch

Long Battery Life

5MP

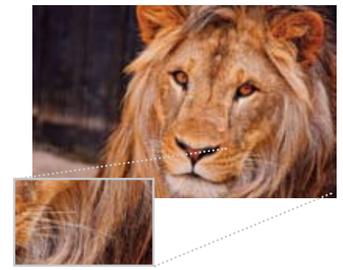
USB 3.0

micro HDMI

SonicMaster

*Battery life subject to configurations & usage

INDEFINITELY GORGEOUS



Clarity down to minute details

Be awed by the clarity of minute details such as hair textures with the ultra high resolution 2560 x 1600 and 300ppi display. With its Full HD 1080p video playback, watch your high definition videos in their full clarity and vibrancy, and share them with your friends around you with its 178° wide viewing angle. Want a bigger screen? You can just connect to a larger screen such as your TV or monitor with its HDMI output.

Slim & Light

With its beautifully crafted design, a slim profile of 8.9mm and light weight of 585g, you can just about carry ASUS Transformer Pad TF701 everywhere!

INDEFINITELY PRODUCTIVE

POWERED BY NVIDIA® TEGRA®

Latest NVIDIA Tegra 4 Processor

ASUS Transformer Pad TF701 comes with the latest NVIDA Tegra 4 quad-core processor with 72-core GeForce graphics, which give you faster web browsing, gaming experience and multitasking.

Up to 17h*

Up to 17 hours* all-day usage

With up to 17 hours* of all-day usage with the dock, you can be rest assured that ASUS Transformer Pad TF701 gives you more than sufficient battery life to last through your meetings and classes!

Wireless Sharing

With Miracast support, now you can share your presentations, photos, videos and even play games wirelessly.

ENHANCED CAMERA

Capturing photos while recording videos

Have you ever wished that you could take quality photos while shooting a video concurrently? Now you can take 5MP high quality photos while shooting a 1080p HD video concurrently!

The quality of night shots is also enhanced with 3D noise reduction, and when using burst mode, the best 5 photos are automatically chosen.

Zero Shutter Lag

With the newly implemented zero shutter lag, you can take photos instantly at the exact moment the photo is taken.

High Dynamic Range

You can also choose High Dynamic Range (HDR) mode for taking objects in bright settings so your photos are not affected by high-contrast lighting. In this way, your photos are always captured with optimum exposure.

Transformer Pad TF701

- Android 4.3 Jelly Bean
- NVIDIA® Tegra® 4 Quad-Core 1.9GHz
- 72 Core GeForce®
- 10.1” WQXGA QHD (2560x1600) IPS, 400 nits, 10-finger Multi-touch
- 2GB DDR3L & 32GB EMMC + Free Lifetime 5GB ASUS WebStorage
- Integrated 802.11 a/b/g/n + Bluetooth™ 3.0
- 1.2MP, 720p video recording (Front)
  5MP F/2.4 with auto-focus, 1080p video recording (Back)
- 1x Micro SD (up to 64GB), 1x Micro HDMI, 1x Audio Jack *(Pad)*
- 1x USB 3.0, 1x SD Card Reader (up to 64GB) *(Dock)*
- Up to 17 hrs* battery life *(With Dock)*
- 585g *(Pad only)* / 1155g *(With Dock)*
- 1 YEAR LOCAL

$749 (GST Incl.)

ASUS WebStorage
Free Lifetime 5GB ASUS WebStorage

ACCESSORIES

TERRA MINI PACK: **$49 (GST Incl.)**

Win a Transformer Pad TF701 this Xmas!

Scan for details

nexus 7

STUNNING PERFORMANCE

1080P

The sharpest 7" tablet screen ever

The world's highest-resolution 7" tablet puts over 2.3 million pixels in the palm of your hand. With 323 pixels packed into every inch, you can read text that's sharper than the printed page, see images more vivid than the highest quality photo magazine, and watch videos come to life in vibrant 1080p HD.

Fast and smooth

Nexus 7 is made by ASUS and packs a serious punch. With a quad-core Qualcomm Snapdragon™ S4 Pro processor and 2GB of RAM, everything runs faster. Plus, high-performance rendering ensures 3D graphics are smooth and dynamic.

Powered by Android™

Nexus 7 is the first tablet to ship with Android 4.3, the latest version of the world's most popular mobile operating system so its fast, fun and easy to make your own. Share your tablet with friends and family - each person has a separate customizable space, including personal homescreen, wallpaper, apps, storage, and more. You can also manage access to apps and content to create an experience that's appropriate for each member of the family.

Connect from anywhere

With dual-band Wi-Fi and optional 4G LTE, including support for hundreds of networks worldwide, you'll stay entertained - and connected - wherever you are.

Wireless charging supported

Nexus 7 supports wireless charging! Now you can charge conveniently without adding to your clutter of cables.

Besides, with its Miracast support, you can share your presentations, photos, videos and even play games wirelessly!

STUNNING BEAUTY

Smart, thin and gorgeous

The clean, simple design features a slim body, a thin bezel and a soft-touch, matte back. So it sits comfortably in the palm of your hand while the bright, beautiful 7" display brings your entertainment to life.

Up to 10h*

Light than ever, lasts longer

At just 0.64lbs (290g), the all-new Nexus 7 is light enough to take anywhere and fits easily in bags, backpacks, and even back-pockets. With up to 9 hours of HD video playback and 10 hours of web browsing or e-reading, there's plenty of juice to get you through the day, and built-in wireless charging means you can charge, grab, and go.

Sound that surrounds

Nexus 7 features stereo speakers and Surround Sound powered by Fraunhofer[1] (the MP3 inventors) so you get rich and immersive audio. Hear it all more clearly with finely tuned volume boost technology that makes dialog and sound crisp and easier on the ears.

Best of Google™

Nexus 7 comes with all your favourite Google Apps -- like Chrome™, Gmail™, YouTube™, Hangouts™ and Google Now™ - so you can browse, watch, share and stay connected wherever you go. And because Google apps are designed for the cloud, everything is simple and works seamlessly across your phone, tablet and computer. Now you have all the stuff you need, when you need it.

NEXUS 7 (2013)

- Android 4.4 Jelly Bean
- Qualcomm Snapdragon S4 Pro 8064 1.5GHz, L2 2MB Quad-core
- Adreno 320, 400MHz
- 7" WUXGA Full HD (1920x1200) IPS, 400 nits, 10-finger Multi-touch
- 2GB DDR3L & 16GB/32GB EMMC
- 802.11a/b/g/n (integrated dual band 2.4G/5G) + Bluetooth 4.0
- Rear: 5MP F/2.4 auto-focus Front: 1.2MP
- 1x Micro-USB with SlimPort™, 1x Audio Jack, Support Miracast
- Built-in Stereo Speakers
- G-sensor, Light sensor, E-compass, Gyroscope, Hall sensor
- Up to 10 hrs* / 290g
- 1 YEAR INTERNATIONAL

WIFI 16GB: **$379** (GST Incl.)

WIFI 32GB: **$429** (GST Incl.) LTE 32GB: **$529** (GST Incl.)

ACCESSORIES

TRAVEL COVER: **$29** (GST Incl.)

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ASUS MeMO Pad™ HD 7

7.0" HD IPS (1280 x 800) Tablet in Eye-Candy Colors

Infinitely the Best Visual Experience

Imagine having the entire Milky Way brought to life in front of you with a clarity with which you can practically see every speck of its mysterious colors swirling around. With the new Transformer Pad and its ultra high resolution of 2560 x 1600, now you can practically have the Milk Way come to life in the palm of your hands!

Be enthralled by the responsiveness and speed of the new Transformer Pad even with intensive games, made possible by the latest NVIDIA Tegra 4 processor. See the difference in your gaming graphics with its additional depth and dimension.

The new ASUS Transformer Pad brings you an experience on a new level!

QHD
2560x1600
ultra high resolution

4+1
Latest NVIDIA
Tegra 4 processor

Multi-touch

Long
Battery Life

5MP

USB 3.0

micro HDMI

SonicMaster

*Battery life subject to configurations & usage

POWERFULLY STUNNING

Powerful with Quad-core Processor

With a speedy 1.2GHz quad-core processor, ASUS Memo Pad ME173 lets you browse the web, use apps, play 3D games and multi-task at blazing speeds.

Stunning Visuals with HD (1280 x 800) IPS Panel

Be overwhelmed with vibrant colors on Memo Pad's HD IPS Panel with its resolution of 1280 x 800! Share your photo with its wide 170° viewing angle with your friends!

micro SD 32GB

Micro-SD Expandable

With the micro SD card reader slot, storage can be expanded in addition to the built-in capacity. Now you can store more songs and movies into your Memo Pad.

ULTRA MOBILITY

Lightweight 302g

With only 302g, ASUS Memo Pad enhances mobility such that you can simply carry the device along with you just about to everywhere.

Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices such as ASUS tablets That's why you can get up to 10 hours* battery life with ASUS MeMo Pad.

Up to 10h*

ON-THE-GO HUB

Crystal Clear 5MP Rear Camera

Take high quality photos on-the-go with its 5MP rear camera, which supports HD videos as well. It comes with 1.2MP front camera for quality video conferences too.

5MP

SonicMaster

Dual Speakers

ASUS exclusive SonicMaster sound technology for excellent audio performance. Superior dual stereo speakers construction and large resonance chambers gives you an unforgettable audio experience!

Memo Pad ME173X

- Android JellyBean 4.2
- MediaTek MT8125 @ 1.2 GHz, Quad-Core
- 7" WXGA (1280 X 800) LED Backlight; IPS panel,10 finger multi-touch
- 1GB DDR3L & 16GB EMMC + Free 16GB WebStorage for 1 Year
- 802.11b/g/n + Bluetooth 4.0
- Rear Camera 5MP, Front camera 1.2MP
- 1x Audio Jack (Head Phone / Mic-in), 1x Micro-USB port, 1x Micro SD (SDHC)
- Up to 10 hrs* battery life
- 302g
- 1 YEAR LOCAL

$249 (GST Incl.)

ASUS WebStorage
Free 16GB 1 Year ASUS WebStorage

ACCESSORIES

Persona Cover: **$29 (GST Incl.)**

Transcover: **$39 (GST Incl.)**

ASUS fonepad™ 7.0" Multimedia Tablet with Full Phone Functions

The Incredible Fusion of Phone & Tablet

We now spend more time looking at the screen on our smartphones than we do making calls, so why are their screen still so small?

Fonepad is perfect for people who value both voice communicator features of a smartphone and the increased entertainment opportunities afforded by a big-screen tablet, but prefer the convenience of carrying just one device.

Asus Fonepad is the one device for everything you do.

DUAL FUNCTIONALITY

Tablet with Full 3G Phone Functions

With full 3G phone functions, now you have the flexibility to use ASUS Fonepad according to your different needs. Its dual microphone with noise cancellation lets you have a crystal clear calling experience. When you are on the go, use a headset or just speak through the receiver with the tablet directly.

INCREDIBLE PERFORMANCE

The next generation Intel Atom Processor

Equipped with Intel Atom processor, now you can enjoy all-day computing with its power saving feature.

Up to **9h***

Long Battery Life

ASUS understands your need for a long battery life, especially for mobile devices. Now you do not have to worry about charging with up to 9 hours of all-day usage.

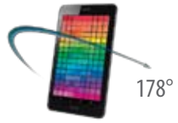
Expandability with Micro-SD Card Slot

If you need more storage for your entertainment, ASUS Fonepad supports up to 32GB micro-SD card storage.

Free 5GB Lifetime ASUS WebStorage

With free 5GB ASUS WebStorage for life, now you can upload, sync and share your files easily with your friends and family, no matter where they are, and data can be synchronised easily from PC to Pad and vice versa.

QUALITY VISUALS



Wide 178° Viewing Angle IPS Panel

With a wide 178° viewing angle, even your friends sitting near to you are able to have undistorted views of your photos and videos.

3MP Rear Camera & 1.2MP Front Camera

Capture and share every moment with ASUS Fonepad's front and rear cameras. It features a 3MP rear camera with auto-focus for taking photos, and 720p video recording. Besides, enjoy lively video calls with its 1.2MP front camera.

ASUS INTUITIVE SOFTWARES

WebStorage Online Office

Easily view, create, edit and share your Microsoft Office files online using your WebStorage account. Now you can work on your projects no matte where you may be.

Floating App

Now with ASUS' multitasking app, you can now easily switch between your apps. Supports Browser, Calendar, Calculator and other ASUS apps.

ASUS Story

ASUS Story automatically creates realistic-looking albums of photos, with page-turning animations. Create stunning presentations with ASUS Story easily and impress your clients and friends.

FONEPAD ME371 (3G)

- Android JellyBean 4.1
- Intel Atom Z2460 1.6GHz
- 7" WXGA (1280x800) LED Backlight IPS Panel Multi-touch
- 1GB DDR3L & 32GB EMMC + Free Lifetime 5GB WebStorage
- 802.11b/g/n + Bluetooth 3.0 + GPS + 3G Connectivity
- Rear Camera 3.0MP Auto-Focus; 720p video recording
  Front camera 1.2MP
- 1x micro USB, 1x Headphone/Mic-in, 1x Micro SD card reader (Up to 32GB), 2x Digital Mic, 1x Receiver, 1x SonicMaster Speaker
- Up to 9 hrs* battery life
- 340g
- 1 YEAR INTERNATIONAL

$399 (GST Incl.)

ASUS WebStorage
Free Lifetime 5GB ASUS WebStorage

ACCESSORIES

VERSASLEEVE: **$29** (GST Incl.)

5.0" <----> 10.1"

The new

Padfone™ Infinity

2-in-1 Full HD LTE Device

$100 Off*
with every purchase of ASUS Laptop

*Only valid with StarHub signups.
Valid till 31 Dec 2013. Voucher included with this catalog.

2-IN-1 INNOVATION

2-in-1 Full HD LTE Device. A Smartphone & a Tablet.

The innovative PadFone Infinity is a smartphone and a tablet, which gives you the flexibility of a 5.0" or a 10.1" interface for your different needs. Transform into a 10.1" tablet to watch your favourite movie on the go without the hassle of syncing or transfering any data.

Seamless Transition from Smartphone to Tablet

Slide the 5.0" smartphone into the 10.1" PadFone Infinity Station for an expanded view with the layout optimized for pad mode for easy reading.

ASUS INTUITIVE SOFTWARES

ASUS Supernote

Note-taking made simple for you. Scribble, type, draw, insert photos and audio clips. It even recognises your handwritting and converts into text!

ASUS Instant Dictionary

Instantly translate words, phrases and sentences in emails, web pages or apps with a single touch. Touch it to turn it on, then simply highlight to translate instantly.

TOP CLASS CAMERA

PixelMaster

Perfect for low light photos

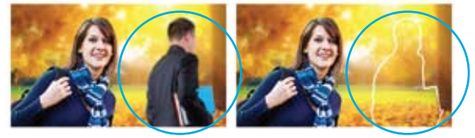
The new PadFone Infinity features a high performance 13MP camera with a bright F/2.0 5-element lens that captures detailed images. The dedicated image signal-processor enables you to record 1080p Full HD videos at 30fps and continue shooting full-resolution photos simultaneously.

Before

After

Hi-light Mode

For day light photography, PixelMaster creates clear and vibrant photos packed with details. In low light, PixelMaster automatically adjusts the pixel size to increase light sensitivity up to 400% for quality photos, without the need for LED flash.



Smart Remove

Smartly remove unwanted objects from the frame.

All Smiles

Adjust expressions so that everyone looks their best.

The new PadFone Infinity

- Qualcomm Snapdragon 800 quad-core 2.2GHz
- Android 4.2 Jelly Bean
- 5-inch Full HD (1920 x 1080, 441PPI) with capacitive multi-touch Super IPS display with 400 cd/m2 brightness, Corning® Fit glass
- 2MP AF front (F2.0)
  13MP AF rear (F2.0) with PixelMaster technology & LED flash
- 16 / 32GB, microSD card slot (up to 64GB) / 2GB LPDDR3 RAM
- 802.11a/b/g/n/ac with WiFi Direct, Bluetooth 4.0 (EDR + A2DP), NFC
- MyDP port (supports Micro-USB 2.0 Host & Device up to 1080p, video-out with optional adapter), 3.5mm headphone, Nano SIM slot
- Motion Accelerometer, gyroscope, e-compass, ambient light, proximity, A-GPS with GLONASS
- 2400mAh / Talk time: up to 19 hours (3G), Video playback time: up to 9 hours, Standby time: Up to 410 hours (3G) / 200 hours (LTE)
- 145g
- 1 YEAR LOCAL

16GB PHONE: $898 32GB PHONE: $998 (GST Incl.)

The new PadFone Infinity Station

- 10.1" (1920 x 1200 / 224PPI) Super IPS (400 nits) Scratch-resistant glass with anti-fingerprint coating
- 1MP front Camera, 13MP via PadFone Infinity rear camera
- Up to 40 hours of 3G Talk Time* (5000mAh)
- Support Micro-USB 2.0 Host
- GSM, WCDMA, LTE antennae & LTE receiver diversity & Bluetooth-WiFi antenna
- High Quality Speaker, SonicMaster Technology
- 264.6 x 181.6 x 10.6mm
- 532g
- 1 YEAR LOCAL

$368 (GST Incl.)

ASUS Accessories

MOUSE

ANY SURFACE

ALL ON WIRELESS LASER MOUSE WX470 Any Surface — **$99** (GST Incl.)

Precise control on virtually **any surface**, including glass.
Power efficient to extend battery life (1 yr under normal usage).
Up to 8 buttons customizable to your needs & habits.

Weight: 82g (without battery)
Buttons/Switch: 8 buttons, 1 resolution selective button
Resolution: 1100 / 1600dpi Warranty: 1 Year

ROG GAMING

ROG GAMING MOUSE GX1000

ROG GAMING MOUSE GX1000 — **$169** (GST Incl.)

Huge 50-8200dpi range.
Premium coating & ergonomic total comfort design.
User-adjustable mouse weight system (up to 25g).
6 programmable buttons for various macro recordings.

Weight: 150-175g adjustable
Buttons/Switch: 1 Left/Right/Scroll Wheel button (Programmable), 3 Side buttons (Programmable), 1 DPI resolution switch (Programmable), 1 Profile Switch button
Resolution: 50-8200dpi adjustable
Cable Length: 1.8m Warranty: 3 Years

ROG GAMING MOUSE GX950 — **$139** (GST Incl.)

Gold-plated USB connector provides high speed data transfer rates.
User-adjustable mouse weight system (Up to 22.5g)

Weight: 150-172.5g adjustable
Buttons/Switch: 6 buttons, 1 Resolution Selective button, 1 Profile Switch button
Resolution: Up to 8200dpi (Adjustable from 200-8200dpi)
Cable Length: 1.8m Warranty: 3 Years

ROG GAMING MOUSE GX900 — **$79** (GST Incl.)

Gold-plated USB connector provides high speed data transfer rates.
User-adjustable mouse weight system (Up to 22.5g)

Weight: 150-172.5g adjustable
Buttons/Switch: 6 buttons, 1 Resolution Selective button, 1 Profile Switch button
Resolution: Up to 4000dpi (Default 1250 & 4000dpi)
Cable Length: 1.8m Warranty: 3 Years

ROG GAMING MOUSE GX850 — **$69** (GST Incl.)

Precise laser technology up to 5000dpi.

Weight: 150g
Buttons/Switch: 5 buttons, 1 Resolution Selective button
Resolution: 1250 / 2000 / 3500 / 4500 / 5000dpi (default)
Cable Length: 1.95m Warranty: 3 Years

COVERS & BAGS

TAICHI 21

TAICHI SUIT COVER — **$119** (GST Incl.)

Durable polyurethane exterior and interior.
Hardened polycarbonate backing contributes to complete protection.
Custom openings for ports and slots, plus rear vent to allow cooling airflow.

Dimensions: 30.7 x 20.3 x 1.96cm
Weight: 50g
Warranty: 3 Years

7" TABLETS

VERSASLEEVE — **$29** (GST Incl.)

Dimensions: 20.4 x 13.3 x 1.6 cm
Weight: 116g
Warranty: 1 Year

MEMO PAD HD 7

PERSONA COVER — **$29** (GST Incl.)

Dimensions: 20.1 x 12.7 x 1.42 cm
Weight: 105g
Warranty: 1 Year

NEXUS 7 (2013)

TRAVEL COVER — **$29** (GST Incl.)

Dimensions: 20 x 12.7 x 1.5 cm
Weight: 130g
Warranty: 1 Year

TRANSCOVER — **$39** (GST Incl.)

Dimensions: 20 x 12.3 x 1.5 cm
Weight: 95g
Warranty: 1 Year

VIVOTAB SMART

TRANSLEEVE VIVO (ME400) — **$59** (GST Incl.)

Dimensions: 18.5 x 24.6 x 0.6 cm
Weight: 155g
Warranty: 1 Year

10" & 12" NOTEBOOKS

TERRA MINI PACK — **$49** (GST Incl.)

Includes Matching Wired Mouse

Dimensions: 330 x 235 x 35 mm
Material: Nylon
Weight: 185g Warranty: 3 Years

ADAPTERS

N65W-03 ADAPTER — **$69** (GST Incl.)

For: 65W Notebooks
Warranty: 1 Year

ACCY-01 COMBO CABLE — **$65** (GST Incl.)

Mini VGA to VGA cable.
USB to Ethernet cable.

For: ZENBOOKs, Taichi
Warranty: 1 Year

N90W-03 ADAPTER — **$69** (GST Incl.)

For: 90W Notebooks
Warranty: 1 Year

EPAD MICRO HDMI TO VGA — **$55** (GST Incl.)

Warranty: 1 Year

ASUS recommends Windows.

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